



Institute of  
Business Administration  
Karachi

*Leadership and Ideas for Tomorrow*

# RESOURCE MOBILIZATION NEWSLETTER





# ENGAGEMENTS & COLLABORATIONS

## IBA Hosts Fundraiser to Support Deserving Students

November 22, 2024, Karachi: A fundraiser was hosted at the residence of Mr. Aqeel Karim Dhedhi, uniting leading philanthropists, industrialists, and business leaders to support financially deserving students studying at IBA Karachi..

The event aimed to raise awareness about IBA's initiatives, debunking myths such as its perceived status as a private institution. It was highlighted that IBA is a public, not-for-profit university where over 35% of students receive financial aid, ensuring equal opportunities through merit-based admissions and need-based support.



## Engagements & Collaboration

Dr. S Akbar Zaidi, Executive Director of IBA, reaffirmed the university's focus on academic excellence and creating an environment conducive to holistic learning. Malahat Awan, Director of Resource Mobilization, Alumni Affairs & Corporate Affairs, thanked the host committee for their dedication, while Danish Aman, Chairman of Pakistan's Tanners' Association, emphasized the transformative impact of supporting higher education.

Special Assistant to the Prime Minister on Energy and IBA alum, Muhammad Ali, shared how IBA shaped his journey and continues to equip leaders for Pakistan's challenges. Students and alumni shared their inspiring stories of resilience and success.

The evening concluded with a soulful musical performance by singer and Qawwal Akbar Ali. The funds raised will support scholarships, helping students overcome financial barriers and achieve their academic dreams amidst tough economic times.





## Engagements & Collaboration



*Dr. S Akbar Zaidi, Executive Director IBA Karachi, cordially invites you to an engaging conversation and dinner with William Burnett, Author of "Designing Your Life" and Executive Director of the Life Design Lab at Stanford University, USA*

Thursday, December 12th 2024 at 7:30 pm

Banquet Hall, 1st Floor, Sind Club

Fatima Jinnah Road (near Frere Hall), Civil Lines Karachi

**RSVP:**

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*Sind Club rule: No photographs or videos to be taken or posted on social media*

**Dress Code:**  
*Business Casual  
No jeans allowed*

## Dr. Akbar Zaidi Hosts Dinner in Honor of William Burnett

Dr. Akbar Zaidi, Executive Director of IBA Karachi hosted a dinner in honor of William Burnett, Executive Director of the Life Design Lab at Stanford University, to mark his inaugural visit to Karachi. The event celebrated his collaboration with IBA's faculty and industry partners in establishing a Design Center at the university.

The evening brought together prominent civic and industry leaders to engage with team from Stanford and explore how design-thinking practices have been instrumental in transforming Silicon Valley into a global hub for innovation. This collaboration underscores IBA's commitment to fostering creativity and driving impactful change in education and industry.



### From Silicon Valley to Karachi: Design Thinking Training at IBA

IBA Karachi hosted a dynamic Design Thinking training session led by Mr. Bill Burnett, Executive Director of Stanford Life Design Lab, and Junaid Aziz, Co-Founder of *Designing Your Spiritual Life* and a member of the Stanford Life Design Lab. The event brought together Sindh's Chief Minister Syed Murad Ali Shah, Karachi's Mayor Murtaza Wahab, and prominent leaders to explore innovative problem-solving strategies.

Through hands-on activities, participants discovered how collaboration and creativity can drive impactful change in high-growth environments. This initiative marks a pivotal collaboration between Stanford University and IBA, connecting Silicon Valley expertise with Karachi's academic and entrepreneurial potential. ecosystem.





### IBA Karachi and Novartis Explore Scholarship Opportunities

Malahat Awan, Director of Resource Mobilization, Alumni Affairs and Corporate Affairs (ARC) at IBA Karachi, met with Arif Tahir, Country President and CEO of Novartis.

The discussion focused on fostering industry-academia partnerships aimed at developing the next generation of business leaders in the pharmaceutical industry, with an emphasis on scholarship initiatives and collaborative opportunities.



### IBA Karachi and K-Electric Discuss Scholarship Collaboration

Malahat Awan, Director of ARC and Muhammad Ali, Special Assistant to the Prime Minister (Energy & Power Division), recently met with Moonis Alvi, CEO of K-Electric.

The meeting focused on exploring collaboration opportunities to support deserving students at IBA Karachi and enhance access to quality education through impactful initiatives.



## IBA Karachi and Gul Ahmed Discuss Scholarship Collaboration



Malahat Awan Director of Resource Mobilization, Alumni Affairs and Corporate Affairs along with her team met with Syed Shahrukh Tahir General Manager HR and M. Kashif, CFO of Gul Ahmed. The meeting focused on scholarships, research initiatives, and impactful CSR projects.

## IBA Karachi Collaborates with Gadoon Textile for Student Engagement and Scholarships

Malahat Awan, Director of Resource Mobilization, Alumni Affairs and Corporate Affairs, recently visited Gadoon Textile Mills Ltd. where she met with Muhammad Imran Moten, Chief Financial Officer.

The meeting aimed to establish strong relations between IBA Karachi and Gadoon Textile, exploring avenues for collaboration.







### IBA Karachi and Equity Textile Collaborate on Scholarships



Malahat Awan, Director (ARC), met with Sharik Bashir, CEO of Equity Textile. The discussion focused on fostering industry-academia partnerships to develop the next generation of business leaders in the pharmaceutical industry.

### IBA Karachi Partners with Berger Paints and Gatronova

Malahat Awan, Director (ARC) at IBA Karachi, conducted two productive online meetings with Zafar Qadwai, CEO of Berger Paints, and Hafiz Tauheed, Group – COO of Gatronova.

The discussions centered around exploring collaboration opportunities and initiatives to support deserving students at IBA Karachi.





# CELEBRATING ACHIEVEMENTS





## Celebrating Achievements

**IBA** Institute of  
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Karachi  
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**#IBAGOESGREEN**

# IBA POWERING THE FUTURE WITH GREEN



## IBA KARACHI LAUNCHES ELECTRIC-POWERED SHUTTLES!

Paving the Way for a more Eco-Conscious Campus, these Eco-Friendly shuttles, powered by our Solar Plant at the Main Campus, reflect our unwavering commitment to reducing our environmental footprint. By introducing this green transportation solution, IBA is paving the way to a sustainable future.

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## Solar-Powered Electric Shuttles for a Greener Campus

IBA Karachi has launched electric-powered shuttles at its Main Campus, a significant step towards its sustainability goals. These solar-powered vehicles offer a sustainable transportation solution for students, faculty, and staff, reducing dependency on fossil fuels and promoting a cleaner, greener campus environment.



# Laiba Ghanyani becomes IBA Karachi's First Visually Impaired Graduate



Laiba Ghanyani has made history as the first visually impaired graduate of IBA Karachi in its 70 years. This remarkable achievement highlights the importance of inclusivity and accessibility in higher education.

Laiba earned her Bachelor's degree in Social Sciences and Liberal Arts, majoring in Psychology. Her journey is a powerful story of resilience, determination, and hard work. Despite the challenges, she broke barriers and achieved her academic goals, becoming a role model for others facing similar obstacles.

Her success is more than just a personal milestone; it represents the need for creating inclusive spaces in academia where every individual, regardless of their physical abilities, can thrive. It shows the value of providing equal opportunities and support to students with disabilities.

Laiba's accomplishment is a reminder that with the right mindset and support, no obstacle is too great to overcome. Her story is an inspiration for those striving to achieve their dreams despite difficulties. As the first visually impaired graduate of IBA, Laiba has set a new standard for inclusivity in education and proved that perseverance can lead to incredible achievements. She has paved the way for future students with disabilities, encouraging them to dream big and work hard to make their dreams a reality.



# RECOGNIZING SUPPORTERS



# A Grateful Nod To Our Donors' Support



## **A Heartfelt Thank You to the Host Committee for the Success of the *Diya Jalai Rakhna Hai* Fundraiser**

We extend our heartfelt gratitude to the Host Committee of the Diya Jalai Rakhna Hai Fundraiser, led by Danish Aman, Director of Hafiz Tannery and a member of the Resource Mobilization Advisory Council, for their invaluable support in making this event a resounding success.

The committee included Muhammad Ali, Special Caretaker to the Prime Minister; Amir Chottani, CEO of Chottani Industries; Zahid Hameed, CEO of Apparel Zone; Shoaib Diwan, CEO of Textstyle Corporation; Sameer Sabir, Group Sales Director of Usman Anjarwala Group of Companies; and Ismail Mapara and Nabil Jangda, members of the Entrepreneurs Organization.

From curating the perfect guest list to passionately rallying for pledges, their remarkable efforts and compelling words inspired many to contribute. These contributions have helped generate scholarships for financially deserving students, empowering them to pursue their academic aspirations without financial barriers.

# A Grateful Nod To Our Donors' Support

## Central Depository Company (CDC) Supports Deserving Students with Annual Scholarships

The Central Depository Company (CDC) generously pledged to support two deserving students with annual scholarships.

To commemorate this impactful collaboration, a cheque-signing ceremony was held, attended by Sanam Ali Fadu, Head of Human Resources, and Sana Abbas, Section Head Marketing, from CDC. Representing IBA were Dr. S. Akbar Zaidi, Executive Director; Malahat Awan, Director ARC; and Rabeea Yousuf, Resource Mobilization Advancement Specialist.

This partnership reflects CDC's commitment to empowering students and contributing to their academic aspirations.



# A Grateful Nod To Our Donors' Support

## Atlas Foundation Scales Up Endowment Fund

The Atlas Foundation's endowment fund at IBA Karachi has grown from PKR 10 million to PKR 20 million. This expansion is a testament to the foundation's unwavering support for education and its dedication to empowering deserving students. Atlas Foundation is ensuring that even more students will receive the financial assistance they need to pursue their academic ambitions. This initiative highlights the foundation's continued commitment to fostering educational excellence and providing long-term opportunities for future leaders, allowing them to overcome financial barriers and succeed in their academic journeys.



## Systems Limited Supports NTHP Scholar for Annual Scholarship

Asif Peer, CEO of Systems Limited, has generously supported a student from the National Talent Hunt Program (NTHP) at the IBA, Karachi. This initiative aims to uplift deserving students by breaking financial barriers and providing access to quality education.



## The Ebrahim Alibhai Foundation has stepped forward to provide partial scholarships to 90 deserving students

This initiative reflects the foundation's commitment to empowering students by reducing financial barriers and ensuring access to quality education.



# A Grateful Nod To Our Donors' Support

## OGDCL's Commitment to Education:

The Oil and Gas Development Company Limited (OGDCL) has reaffirmed its strong commitment to education by supporting 32 deserving scholars under the NTHP Scholarship Program in collaboration with IBA Karachi. Through this initiative, OGDCL has adopted a 70:30 (OGDCL - IBA) cost-sharing model, providing significant financial assistance to students from underserved communities, allowing them to pursue quality education at IBA..



## Hakim Faiz Endowment Fund Completed

Mr. Faiz Mohsin has completed the Hakim Faiz Endowment Fund at IBA Karachi, ensuring lasting support for deserving students. This generous initiative will provide perpetual financial assistance, empowering students to overcome financial barriers and achieve academic success. The Hakim Faiz Endowment Fund is a testament to Mr. Mohsin's commitment to education and his desire to make a meaningful impact on future generations of students. Through this fund, many students will have the opportunity to pursue their academic goals and contribute positively to society, leaving a legacy of support and empowerment.



# MAKE A DIFFERENCE



### Inspiring Story of Saba Channa - A NTHP Graduate

Saba Channa, a student of IBA Karachi, grew up in a society where girls' education was often undervalued. Despite societal expectations and her own family's resistance, she persevered to pursue her passion for learning and technology.

Through the NTHP scholarship, Saba joined IBA, marking the beginning of her transformative journey. She excelled academically in the Computer Science program. Her dedication and hard work opened doors to incredible opportunities, including a USEFP-funded summer exchange program at Saginaw Valley State University in Michigan. As the first girl in her family to study abroad, Saba broke barriers and set an inspiring precedent.

During her final year at IBA, Saba and her team developed a project titled "CloudKibo," which earned them a \$10,000 scholarship for an MS at IBA and a prestigious job offer. This marked her successful entry into the IT industry and cemented her position as a role model for aspiring female technologists.

Recently, Saba returned to IBA to mentor students and inspire them with her journey. At the "Diya Jalaye Rakhna Hai" fundraiser, she delivered an impactful speech that deeply resonated with donors, highlighting the transformative power of education and IBA's role in empowering students to overcome societal barriers. Saba's story is a testament to perseverance and the potential of women to excel in IT and other male-dominated fields. Supporting IBA and NTHP means investing in the success of students like Saba, who are breaking barriers and driving change.



## *Make a Difference*

We extend our deepest gratitude to all the generous donors whose unwavering support empowers IBA Karachi to continue its mission of providing quality education and shaping the leaders of tomorrow. Your contributions truly make a difference, enabling deserving students to access life-changing opportunities and make meaningful impacts in their communities. To contribute to IBA Karachi's mission or to learn how you can establish an endowment in memory of a beloved friend, family member, or mentor, please reach out to us at [rm@iba.edu.pk](mailto:rm@iba.edu.pk) or contact us directly at

**+92 301 811 8850**. Our team is here to guide you through the process with care and compassion. Stay blessed!

### *Hear from Our Donors*

[Click here](#) to listen to our donors as they share their heartfelt views about IBA and the impact of their contributions.