



YEARS & BEYOND

Leadership ▪ Excellence ▪ Impact

# RESOURCE MOBILIZATION NEWSLETTER

July - August 2025







# Highlights

**Introduction of the Fazeelat-e-Ilm Scholarship**

**MoU signed between IBA Karachi and Lady Fatemah Charitable Trust to strengthen educational collaboration..**

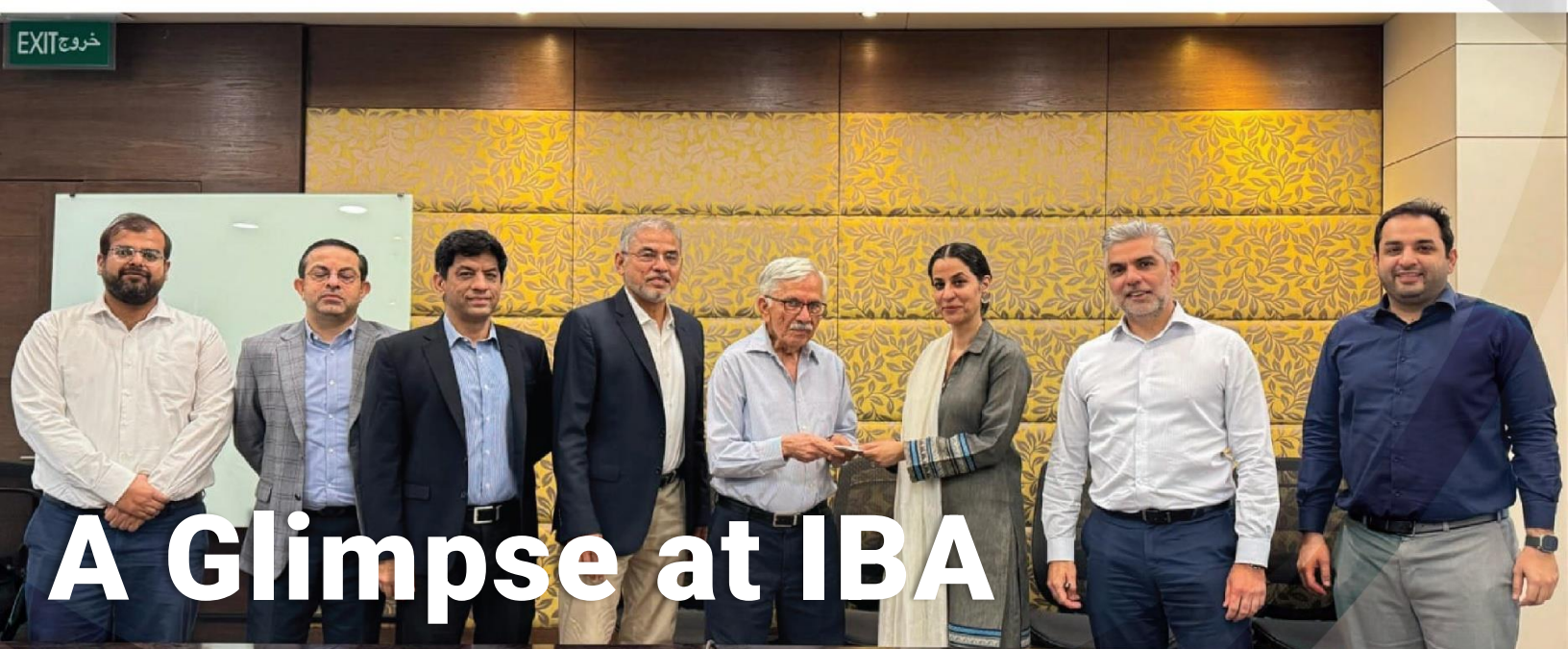
**Launch of the Khurshid Yousuf Scholarship**

**Abdullah Foundation doubling its contribution to the Scholarship Fund this year.**

**DWP Foundation's commitment to support 10 scholars for a period of 4 years.**

**Beyond Green donates to the IBA Annual Scholarship Fund.**





**A Glimpse at IBA**



## IBA Joins Prestigious BESIII Collaboration, Led by Dr. Shabana Nisar

Through the efforts of **Dr. Shabana Nisar, Professor at SMCS-IBA**, IBA has been accepted as a full member of the **BESIII Collaboration** - a globally renowned high-energy physics experiment at IHEP, Beijing. This milestone enhances IBA's role in international research and enables active contributions to cutting-edge particle physics.

To read more, [please click here!](#)

## Trailblazers Honored: IBA Unveils Alumni Excellence Awards 2024 Winners



Meet the changemakers redefining success! IBA Karachi proudly celebrates the winners of the **Alumni Excellence Awards 2024** — individuals who exemplify innovation, integrity, and global impact.

From boardrooms to breakthroughs, their achievements reflect the enduring legacy.

## Exploring Succession & Strategy: IBA Launches Family Business Book

ORIC-IBA hosted the launch of ***Family Business Transition* on August 8, 2025**. Co-authored by **Dr. Rameez Khalid - Associate Professor, IBA-SBS**, the book offers practical insights on succession, governance, and sustainability in family enterprises, drawing a diverse audience from Pakistan's business community.

To learn more about the book, [click here](#).

## IBA Alumni Secure Prestigious Admissions to Harvard University

IBA proudly congratulates **Ms. Dania Hassan (Class of 2023)** and **Mr. Muhammad Mustafa Naqvi (MBA Class of 2024)** for securing admissions to **Harvard University** for their master's programs in *Human Development & Education* and *Public Policy*, respectively.

To read more about our alumni, [click here!](#)

## IBA Alumnus Raises \$2M to Advance Mental Health Innovation

IBA Karachi proudly celebrates **Saroosh Khan (Class of 2021)** for securing \$2 million in funding for his mental health startup, **AlliaHealth**. His success reflects the innovative and impact-driven leadership fostered at IBA, furthering access to essential mental health care.

This milestone not only showcases entrepreneurial excellence but also reinforces IBA's commitment to nurturing socially conscious changemakers.



## From IBA to CNN: Graduates Join Elite Global Storytelling Fellowship

**Hamna Shakeel** and **Zainab Farooqui**, Media & Culture graduates from IBA, have earned spots in the highly competitive **CNN Academy Fellowship: Voices from the South**.

Chosen from over 10,800 applicants worldwide, they will receive intensive training and may be featured on CNN's global platforms.

Learn more about their journey, [here!](#)





# Financial Support Partnerships



# IBA Karachi Introduces Khurshid Yousuf Scholarship Honoring Single Mothers

**Khurshid Yousuf Scholarship** – an initiative dedicated to supporting full-time female students at IBA who have been raised primarily by single mothers. It is designed for those with strong academic records who face financial challenges in continuing their education.

Graciously set up by **Ms. Fatima Yousuf (MBA, Class of 2007)** to honor the strength and resilience of single mothers, this scholarship aims to recognize and empower students who embody perseverance and determination at IBA.



## Introducing the Khurshid Yousuf Scholarship Honoring the resilience and strength of single mothers

We're humbled to share the launch of the *Khurshid Yousuf Scholarship*, established by **Fatima Yousuf (MBA Class of 2007)** in honor of her mother.

This scholarship will support one deserving student who:

- ▶ Is enrolled full-time
- ▶ Is being raised primarily by a single mother
- ▶ Demonstrates academic potential and financial need
- ▶ Mentorship by self/other IBA alumni

A step towards empowering the next generation!

Thank you, *Fatima*, for your meaningful contribution to the IBA community.



**Fatima Yousuf**  
MBA Class of 2007

FOR MORE INFORMATION ON HOW TO GIVE: [rm@iba.edu.pk](mailto:rm@iba.edu.pk) | +92 347 1215328

+92 21 111 422 422 | [www.iba.edu.pk](http://www.iba.edu.pk)

[f](#) [t](#) [in](#) [ibakhoofficial](#)

## Bank AL Habib supports IBA Alumni Excellence Awards



Bank Al Habib joined hands with IBA as our prestigious sponsor for the IBA Alumni Excellence Awards 2024 to come together for celebrating and recognizing the accomplishments of the IBA Community at a night full of pride and meaningful conversations.

## Al Baraka Bank Continues Undergraduate Sponsorship Program at IBA



IBA Karachi gratefully acknowledges the continuation of the ***Undergraduate Sponsorship Program*** by ***Al Baraka Bank***, supporting five students with an annual sponsorship of PKR 3.75 million.

This initiative, launched last year, reflects the Bank's sustained commitment to education and to enabling talented students to pursue their academic aspirations at IBA.

## BeyondGreen Solar Solutions Takes A Step To Further Education With IBA Karachi

BeyondGreen Solar Solutions took a step towards advancing their commitment to higher education with IBA Karachi by establishing an Annual Scholarship. The organization began the initiative by contributing PKR 1.35 million towards the Annual Scholarship Fund, fostering future talent at IBA.





## Doubling The Impact - Abdullah Foundation Scholarship Fund

IBA Karachi strengthened its partnership with the Abdullah Foundation, to increase the impact created by their support this year by contributing **PKR 4.04 million** towards the education of **four undergraduate students** under the Abdullah Foundation Scholarship Fund.



Abdullah Foundation remains committed to furthering quality education for deserving students at IBA by pledging to continue their contributions in the years to come.

## Unity Foods Partners with IBA for Alumni Excellence Awards



Furthering the shared goal of fostering a culture of excellence and celebrating accomplishments of IBA alumni who continue to make a difference in their respective fields, Unity Foods joined the upcoming IBA Alumni Excellence Awards 2024 as our generous sponsor for the event!



## MoU Signed with Lady Fatima Charitable Trust

IBA Karachi signed a collaboration agreement with the Lady Fatimah Charitable Trust (UK) to establish PKR 50 million in endowments over five years. The fund will provide sustainable scholarships for deserving students, reflecting the shared commitment to advancing education and empowering future leaders.



## IBA Launches Fazeelat-e-Ilm Scholarship to Support Women in Education

IBA Karachi announced the establishment of the **Fazeelat-e-Ilm (The Honour of Knowledge)** Scholarship, with generous support from **Ms. Naureen Ali, Canadian CPA and founder of Whiz Accounting Services Ltd.** This annual need-based scholarship will support one student, with a particular focus on empowering women. In addition to financial assistance, the scholarship includes mentorship from the donor, further enhancing opportunities for academic and professional growth.





# Key Events & Discussions



## Highnoon Laboratories Expresses Interest in Strategic Partnership with IBA Karachi

Ms. Malahat Awan – Director ARC met with Ms. Marrium Ellahi – Director Commercial at Highnoon Laboratories Limited, one of Pakistan’s leading pharmaceutical companies. The meeting revolved around Ms. Ellahi’s interest in exploring partnership in academia and supporting deserving students attain quality education at IBA. The discussion revolved around initiatives that aims to create sustainable value for both institutions while strengthening the bond between industry and academia.



## DWP Foundation Supports IBA Scholarships with PKR 5 Million Annually



IBA Karachi has received a commitment of PKR 5 million per year for four years from the DWP Foundation to fund scholarships. This long-term support reflects the Foundation’s dedication to advancing education and investing in the development of future leaders, enabling a greater number of deserving students to pursue quality education at IBA.

## IBA Explores Sustainable Student Financing with Chancen's Support

The Resource Mobilization team at IBA Karachi met virtually with **Chancen International** to explore student financing models focused on high-ROI programs. Chancen graciously offered technical support. IBA now plans to pilot an **Interest-Free Loan** model with final-year students, in partnership with **Ihsaan Trust**, to build a sustainable, repayable support system.



## IBA Karachi Partners with Toni & Guy to Empower NTHP Students



The Resource Mobilization team at IBA met with **Ms. Saeeda Mandviwala – Director, Toni & Guy** and a HerLegacy Ambassador, and **Ms. Reja Asad** to discuss a collaboration with Toni & Guy Salon. This initiative aims to provide personal grooming and workplace etiquette sessions tailored for National Talent Hunt Program students. Both parties agreed to design gender-specific sessions to ensure a comfortable and effective learning environment.





**Make A Difference**



# Thank You for Making a Lasting Impact!

*We extend our sincere gratitude to all our generous donors whose steadfast support enables **IBA Karachi** to continue its mission of delivering quality education and nurturing the leaders of tomorrow. Your contributions do more than fund education — they create life-changing opportunities for deserving students to grow, thrive, and give back to their communities.*

*Our incredibly talented students are and will continue to be honored and empowered to have support like yours in their corner.*

*If you are interested in continuing your impact or establishing an endowment in memory of a loved one, we would be pleased to guide you through the process. Please reach out to us at **rm@iba.edu.pk** or call **+92 301 811 8850**.*

*Our team is here to assist you!*

## **Donate Today!**

<b><u>General Donations</u></b>	<b><u>Zakat Account</u></b>
Account Title: Institute of Business Administration Karachi Account Number: 9911-0107058608 Bank Name: Meezan Bank Limited Branch: Jubilee Market Branch SWIFT Code: MEZNPCKA	Account Title: Institute of Business Administration, Karachi Account Number: 0112-0101257618 Bank Name: Meezan Bank Limited Branch: Gulshan Chowrangi Branch SWIFT Code: MEZNPCKA IBAN: PK74MEZN0001120101257618
<b><u><a href="#">Donate online: Click here</a></u></b>	Cheques can be made payable to <b>"Institute of Business Administration Karachi."</b>



# Team Resource Mobilization



## **Malahat Awan**

Director - Alumni Affairs, Resource Mobilization and Corporate Affairs

☎ +92-(21)3810-4701 | Ext: 1200

✉ mawan@iba.edu.pk



## **Burhan Allah Saiyed**

Senior Manager - Alumni Affairs and Resource Mobilization

☎ +92-(21)3810-4701 | Ext: 1241

✉ burhan@iba.edu.pk



## **Sameer Khaleequzzaman**

Senior Manager - Resource Mobilization

☎ +92-(21)3810-4701 | Ext: 2235

✉ skzaman@iba.edu.pk



## **Subul Fareed Khan**

Senior Executive - Resource Mobilization

☎ +92-(21)3810-4701 | Ext: 1204

✉ subul@iba.edu.pk



## **Aroosa Aman**

Executive - Resource Mobilization

☎ +92-(21)3810-4701 | Ext: 1210

✉ aaman@iba.edu.pk