



YEARS & BEYOND

Leadership ▪ Excellence ▪ Impact

RESOURCE MOBILIZATION NEWSLETTER

JANUARY - FEBRUARY 2025



Highlights

- **IBA Wins K-Electric Award for Inclusion** – *Recognized for its commitment to diversity and equal opportunity, IBA receives the K-Electric Award for Inclusion.*
- **IBA Launches Zakat Campaign to Empower Deserving Students** – *Supporting access to education, IBA's Zakat Campaign aims to transform lives by providing financial assistance to students in need.*
- **Strengthening Ties with Gatronova** – *IBA reaffirms its longstanding partnership with Gatronova, fostering continued collaboration and support.*
- **Ashraf Habibullah Inspires Students at IBA** – *Renowned engineer and philanthropist Ashraf Habibullah shares insights on leadership, generosity, and purpose in an engaging session, followed by a heartfelt dinner with National Talent Hunt Program students, leaving them motivated to excel.*
- **Class of 1982 Strengthens Alumni Legacy** – *Reuniting at IBA, the Class of 1982 increases its endowment fund, ensuring sustained support for deserving students and reinforcing alumni commitment.*



Financial Support Partnerships

Texitech Supports Deserving Students at IBA

Texitech has extended its support to IBA Karachi, reinforcing its commitment to quality education. CEO Sohail ur-Rahman met with Malahat Awan, Director Alumni Affairs, Resource Mobilization & Corporate Affairs, to explore collaboration opportunities. Texitech's generous contribution includes **two laptops for the Resource Mobilization team and full scholarships for two students**, furthering IBA's mission.



IBA Partners with HBL – Transforming Learning Spaces

IBA Karachi and HBL have signed an MoU to renovate the **HBL Academic Block**, reaffirming their commitment to academic excellence. The agreement was formalized by Aamir Kureshi, Head of Consumer Agriculture & SME Banking at HBL, and Dr. S. Akbar Zaidi, Executive Director of IBA Karachi, alongside their teams.



First Habib Modaraba Empowers Marginalized Students

Muhammad Shoaib Ibrahim, CEO of First Habib Modaraba and IBA alumnus, met with Malahat Awan to discuss the role of education in social upliftment.

First Habib Modaraba has generously **sponsored one student's education for a semester**, ensuring greater accessibility to quality learning.



IBA & Orange Tree Foundation: Empowering Students Through RISE Program

IBA has partnered with **Orange Tree Foundation & Soorty** for the **RISE Program**, dedicated to **empowering Karachi-based deserving students in the Spring 2025 semester**. This initiative offers scholarships and platforms like **RISE Talks, RISE Award Ceremony, and RISE Podcasts**, fostering talent, skill development, and innovation.



Industry Leaders Champion Educational Access at IBA

IBA Karachi extends heartfelt gratitude to **Shoaib Diwan (CEO, TexStyle Corporation & TexTrading)**, **Shabbir Diwan (CEO, Gatron Industries Ltd.)**, **Rizwan Diwan (CEO, Novatex Ltd.)**, **A. Razak Diwan (Governor, Gatron Foundation & Chairman, Gatron)**, **Shabbir Bilwani (CEO, Bill's Inc.)**, and **Mustafa Bilwani (Executive, Novatex Ltd. & Director, DVAGO Pharmacy & Wellness Experts)** for their generous support in advancing education.

During a discussion with **Malahat Awan (Director, Resource Mobilization, Alumni Affairs & Corporate Affairs)** and **Sameer Khaleequzzaman (Manager, Resource Mobilization)**, they announced the establishment of five annual scholarships through the **Zakat Fund** at IBA:

- ◆ **Gatronova Scholarships**
- ◆ **Haroon Bilwani Scholarship**

Their commitment to fostering academic excellence and expanding access to quality education is truly commendable. We look forward to their continued support in shaping a brighter future for deserving





Key Events & Discussions

IBA & Santex Partner for Student Growth & Hygiene Awareness

IBA Karachi has joined hands with **Santex** to promote student engagement, faculty research, training opportunities, and student placement initiatives. In a discussion attended by **Fahad Jilane** (Chief Commercial & Strategy Officer, Santex), **Hasan Naqvi** (General Manager Human Resources, Santex), and **Malahat Awan** (Director, Alumni Affairs, Resource Mobilization & Corporate Affairs, IBA Karachi), the collaboration explored initiatives for hygiene education awareness campaigns aimed at supporting IBA's female students, as well as potential student job placements through the partnership.



OctDaily & IBA Karachi Announce Student Endowment Initiative



IBA Karachi has partnered with **OctDaily** to establish endowment initiative, creating five perpetual scholarships for deserving students. This collaboration was formalized in a meeting with **Burhan Allah Saiyed**, Senior Manager of Alumni Affairs & Resource Mobilization at IBA, and **Rehan Siddiqui**, CEO of OctDaily.

The MoU solidifies the shared commitment of both institutions to providing accessible, quality education to IBA students. The fund's earnings will continue to benefit students for years to come, and **OctDaily** may also engage in student mentoring, guest speaker sessions, and other activities with scholarship recipients.

Hilton Pharma Explores Branding Partnership with IBA Karachi Business School



Hilton Pharma has expressed strong interest in collaborating with **IBA Karachi's Business School** for a branding partnership. In a recent meeting, **Aamir Qureshi**, Managing Director of Hilton Pharma, and **Shahbaz Yasin Malik**, CEO, engaged with **Malahat Awan**, Director of Resource Mobilization, Alumni Affairs & Corporate Affairs at IBA. The discussion also centered on strengthening industry-academia linkages and supporting student scholarships. Plans are in progress for a board presentation to finalize the collaboration.

Shirazi Group Strengthens Ties with IBA Karachi

Dr. S Akbar Zaidi, Executive Director of IBA Karachi, and **Malahat Awan**, Director of Resource Mobilization, Alumni Affairs & Corporate Affairs, met with **Shirazi Group's leadership**, including **Iftikhar H. Shirazi**, Director of Shirazi Investments, and **Noorullah R. Hassan**, CEO of Shirazi Investments, to discuss expanding their long-standing collaboration. The meeting reaffirmed their shared commitment to supporting student scholarships, research initiatives, and enhancing educational resources at IBA's City Campus.



'Life is About People' – A Talk by Ashraf Habibullah

On February 24, 2025, IBA Karachi hosted an inspiring session by Ashraf Habibullah, an influential engineer, business leader, philanthropist, motivational speaker, and patron of the arts. The session, titled "Life is About People," provided valuable insights into the purpose of life and the importance of making a positive impact on others. Students were deeply inspired by his reflections on leadership, generosity, and personal growth.

Later that night, Mr. Ashraf Habibullah joined the National Talent Hunt Program students for an exclusive dinner at Do Darya where he engaged in heartfelt conversations about their aspirations, challenges, and dreams. The intimate gathering allowed students to gain deeper insights from his vast experiences, leaving them motivated and encouraged to strive for excellence in their academic and professional journeys



IBA Karachi Wins K-Electric's KHI Award for Inclusion

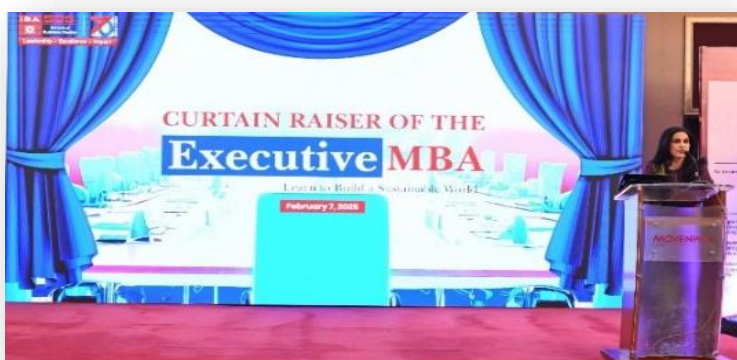
The **Resource Mobilization Department** proudly participated in the **K-Electric KHI Awards 2025**, where IBA Karachi's **Diversity and Inclusion Program** won the award. This award recognizes IBA's ongoing commitment to providing equitable access to education for students from marginalized backgrounds.

The award ceremony, held at the **Movenpick Hotel**, was attended by several prominent non-profits across various sectors. The IBA team, including **Rabeea Yousuf**, Advancement Specialist, **Sameer Khaleequzzaman**, Senior Manager Resource Mobilization, **Aroosa Baig**, Compliance Executive, and **Malahat Awan**, Director of Resource Mobilization, Alumni Affairs & Corporate Affairs, were present to accept the award. This achievement further strengthens IBA Karachi's commitment to diversity, inclusion, and empowering underrepresented communities through education.



IBA Karachi Unveils the Executive MBA Program – Learn to Build a Sustainable World

IBA hosted the Curtain Raiser for its Executive MBA Program, designed for professionals ready to lead with impact. This 22-month journey features a dynamic Immersive Block Model, corporate mentorship, and an exclusive Silicon Valley experience—equipping executives with the skills to drive sustainable success.



Class of 1982 Alumni Strengthen Ties with IBA Through Expanded Endowment Fund

The **Class of 1982** recently reunited at IBA Main Campus, reflecting on their shared commitment to supporting their alma mater. During the reunion, they announced an increase to their endowment fund, ensuring ongoing financial support for a deserving student each year. Their generosity and continued involvement further strengthen the bond between IBA and its alumni. We sincerely thank the Class of 1982 for their enduring contribution, ensuring their legacy will have a lasting impact.





Student Achievements & Testimonials

Meet Ekta Metai from Gambat, Sindh!

Ekta's story is one of strength, determination, and the impact of education. Growing up in a remote community, Ekta faced many challenges after losing her father, who was a shopkeeper. With financial struggles and societal pressures, her dream of studying mathematics seemed impossible. But Ekta didn't give up.

Thanks to the National Talent Hunt Program (NTHP) and full financial aid, she found hope and the chance to pursue her dreams. Now in her second year at IBA Karachi with a **CGPA of 3.47**, Ekta is proving that with determination, anything is possible.

Her journey shows us how education can change lives—and none of it would be possible without the support of generous donors like you. Let's continue to help talented students like Ekta and create a brighter future together.





Make A Difference

ZAKAT CAMPAIGN 2025 – Diya Jalai Rakhna Hai

We warmly invite you to be a part of the **IBA Karachi Zakat Campaign**. Your support can make a world of difference, helping bright and deserving students overcome financial challenges and achieve their dreams of higher education. Together, we can break down barriers and create opportunities for those who truly deserve a chance to thrive.



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دیا جلای رکھنا ہے

This **Ramzan**, open your hearts to IBA
Give your **Zakat** to students seeking higher education.

 **41%**
of last year's intake are
on financial assistance.

 Outreach in
104
districts for marginalized
communities.

At IBA Karachi, every dream matters.



Donate Now

اس رمضان، اپنی زکوٰۃ کے ذریعے تعلیم کا دیار روشن کیجیے۔
For More information: +92- 301 811 8850 | www.rm.iba.edu.pk



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900 million



approximate disbursement in
financial aid last year.

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Giving Methods

Zakat Account Details:

Account Title	Institute of Business Administration, Karachi
Account Number	0112-0101257618
Bank Name	Meezan Bank Limited
Branch	Gulshan Chowrangi Branch
SWIFT Code	MEZNPCKA
IBAN	PK74MEZN0001120101257618

*Cheques can be made payable to "Institute of Business Administration Karachi."

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For More information: +92- 301 811 8850 | www.rm.iba.edu.pk

We sincerely thank all our generous donors whose unwavering support allows IBA Karachi to fulfill its mission of providing quality education and nurturing the leaders of tomorrow. Your contributions make a lasting impact, offering deserving students' life-changing opportunities and empowering them to positively influence their communities.

*To support IBA Karachi's mission or to learn how you can establish an endowment in memory of a loved one, please reach out to us at **rm@iba.edu.pk** or call us at **+92 301 811 8850**. Our team is here to assist you with care and compassion.*

Donation Details

General Donations

- **Account Title:** Institute of Business Administration Karachi
- **Account Number:** 9911-0107058608
- **Bank Name:** Meezan Bank Limited
- **Branch:** Jubilee Market Branch
- **SWIFT Code:** MEZNPCKA
- **IBAN:** PK90MEZN0099110107058608
- **Donate online:** [Click here](#)

Zakat Account

- **Account Title:** Institute of Business Administration, Karachi
- **Account Number:** 0112-0101257618
- **Bank Name:** Meezan Bank Limited
- **Branch:** Gulshan Chowrangi Branch
- **SWIFT Code:** MEZNPCKA
- **IBAN:** PK74MEZN0001120101257618

Cheques can be made payable to "**Institute of Business Administration Karachi.**"



Team Resource Mobilization



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