

ADVANCEMENT AND ALUMNI AFFAIRS IMPACT REPORT 2023



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Message from the Director



Dear Readers,

Welcome to the latest Impact Report covering the end of 2022 through 2023, where we proudly showcase the vibrant tapestry of achievements and collaborations within the IBA Alumni Affairs & Resource Mobilization Department. For the ease of our readers, we have color coded the Resource Mobilization activities in red and the Alumni Affairs news in purple.

In the spirit of Resource Mobilization, I am thrilled to highlight the strategic partnerships forged with leading industries and the invaluable support from our global alumni network. We have shaped partnerships with national corporations and have expanded our footprint globally with meaningful partnerships with the Jaffer Family Foundation, Bayt.com and are welcoming interest from other organizations as well. Together, we are dedicated to eradicating educational disparities. Thanks to the generosity of our donors, 35% of IBA students benefited from scholarships in 2023, marking significant strides towards our mission. Their unwavering commitment has not only empowered our institution but also enhanced our infrastructure, nurturing an environment conducive to student growth.

Equally, I am excited to share the successes of our Alumni Affairs endeavors. The year 2023 witnessed remarkable engagement from alumni worldwide, with enthusiastic participation in reunions and the establishment of new chapters in KSA, Bahrain & Oman and the formation of the Karachi Chapter. This global connectivity underscores the profound bond alumni hold for their alma mater, driving our vision of a connected and supportive community.

As we navigate the pages of this report, let us celebrate the collective achievements and aspirations of the IBA family, united in our commitment to excellence and lifelong connections.

Warm regards,

Malahat Awan
Director Alumni Affairs, Resource Mobilization and Corporate Affairs.



IBA expands globally



Recognizing Alumni Excellence



JFF partners with IBA



A Night to Remember

OGDCL & IBA collaborate for educational equity



1st Alumni Cricket Tournament



Abdullah Foundation enhances its support to sponsor CS scholarships



IBA in Texas

The Year In Highlights

- More than 35% students offered financial assistance
- PKR 516 million disbursed as financial aid
- 100 students benefit from IBA-OGDCL NTHP Program
- 2 facilities renovated
- New building pledged by JFF Foundation
- PKR 350 million pledged
- Inauguration of Donor Wall at the IBA Main Campus
- IBA becomes a Shariah Compliant Institute



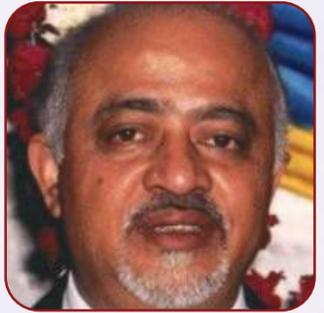
- Alumni Excellence Awards
- Grand Alumni Reunion
- Invite IBA Session @ Unilever
- Invite IBA Session @ K-Electric
- IBA Alumni Premier League
- KSA & Bahrain Chapter Inauguration
- Alumni Industry Specific Reunions



Class of 1971 – Pervaiz Hameed Durrani Scholarship

September - December 2022

The alumni from Class of 1971 established a dedicated scholarship in the loving memory of their departed batchmate Mr. Pervaiz Hameed Durrani. The funds raised have allowed IBA to create a perpetual full tuition fee waiver for a financially challenged student from the Institute's undergraduate program. Beginning this year, the endowment fund has initiated its support for students, marking the start of a lasting impact.



IBA Class of 2002 – Fawad Khurshid Endowment Fund

September - December 2022

Our alumni from the Class of 2002 took part in establishing a fund in the loving memory of their late classmate Mr. Fawad Khurshid – a fierce journalist and a precious friend. Collectively raising PKR 10 million, this fund ensures a perpetual 100% tuition fee waiver for an undergraduate student.

Martin Dow Initiates Annual Scholarship at IBA

January 2023

In a philanthropic move to champion education, Martin Dow has launched an annual scholarship fund at the Institute of Business Administration (IBA). Geared towards supporting deserving students, the scholarship will cover tuition fees and related expenses, fostering academic excellence. Martin Dow, the pharmaceutical company's driving force, underscored the pivotal role of education and expressed a commitment to empowering future leaders.



Salim Chatoor Scholarship Fund

January 2023

The Salim Chatoor Annual Scholarship, a vital initiative at IBA, provides crucial support to deserving students who may otherwise find education out of reach. Established with the aim of granting ongoing assistance to students each year, this newly founded fund offers complete annual scholarships, ensuring recipients can continue their studies without financial worry. By removing the barrier of financial circumstances, the Salim Chatoor Scholarship opens doors for students to pursue their academic aspirations and turn their dreams into reality.

This scholarship serves as a beacon of hope for deserving students, granting them access to education and opportunities they might have thought were unattainable. Through the Salim Chatoor Annual Scholarship, we are committed to breaking down barriers and empowering students to pursue their educational goals with confidence and determination.

Ebrahim Ali Bhai Foundation Supports 50 Scholars at IBA
January 2023

IBA and Ebrahim Ali Bhai Foundation partnered to grant partial financial aid to the students of IBA. This year, the Foundation solidified its commitment by agreeing to sponsor another 50 students, in addition to the 50 students from the previous academic cycle. This direct support has become a lifeline for students, easing their financial pressures and propelling them forward in their academic pursuits.



IBA Alumni US Chapter
November 2022

The IBA Alumni US Chapter had a memorable meetup in Chicago. Around 11 alumni met up over brunch and discussed how IBA graduates in NA can contribute to the society in terms of education, environment and improving overall image of Pakistan.

IBA Alumni Female Meetup
December 2022

IBA Alumni Affairs department, in partnership with the IBA Alumni and Placement Society, arranged an exclusive meet up for women alumni at the City Campus on December 16, 2022. The Executive Director IBA Dr. Akbar Zaidi and Alumni Representative on the Board of Governors, Mohammed Sohail, also attended the event. Malahat Awan Director Corporate Relations and Alumni Affairs warmly welcomed the guests. Ms. Yasmin Zafar, senior alumna, faculty, and patron of the alumni society also attended the event. More than 100 women alumni returned to campus to reminisce, share memories, and rekindle their bond with their alma matter. There were alumni from the batch of 1977 to the batch of 2022. A number of IBA Alumni working in IBA as staff and faculty also attended the event. The guests shared personal and professional experiences, and insight about their life journeys.



Transforming Lives: The PEF Scholarship at IBA
February 2023

The Punjab Education Foundation (PEF) Scholarship stands as a cornerstone of opportunity for over 100 students at IBA, offering crucial assistance to facilitate their undergraduate education through partial scholarship aid. Year after year, this steadfast support empowers aspiring scholars to pursue their academic aspirations without hindrance, propelling them towards success.

The mass support provided to such a significant number of students through the PEF Scholarship has had a profound impact on social mobility, breaking down barriers and leveling the playing field for aspiring scholars from diverse backgrounds.

Empowering Futures: IBA OGDCL Talent Hunt Program
February 2023

IBA Karachi and the Oil and Gas Development Company Limited (OGDCL) have joined forces to launch the IBA OGDCL Talent Hunt Program. This dynamic partnership, articulated in our commitment to fostering educational opportunities, targets students from marginalized and far flung communities of Pakistan to have access to higher education in one of the best institutions of the country.

The program, spanning diverse fields such as business, social sciences, mathematics, and computer science, introduces fully funded scholarships that cover tuition, living expenses, and additional academic costs. Beyond financial support, the initiative prioritizes mentorship, offering guidance in skills development and the IBA entrance test.

Expressing enthusiasm for this transformative venture, Dr. S Akbar Zaidi, IBA's Executive Director, underscored the far-reaching impact on students and the nation. Mr. Zia Salahuddin, OGDCL's Executive Director, shared that this partnership aligns with the company's core commitment to community empowerment and life transformation through its Corporate Social Responsibility.



Mentorship Session with Salman Ahmed, McKinsey & Company February 2023

The Alumni Affairs Department hosted its third session of the series called 'Mentorship Program - Transforming Leaders'. The session was attended by a large number of alumni.

Insightful points were raised by the guest speaker Mr. Salman Ahmed – Country Chairman & Senior Partner – McKinsey & Company. Salman welcomed questions from the audience and said that presently people are anxious and concerned about the paradoxical nature of the global economy and the economic condition of Pakistan. He emphasized the importance of positive attitude, focus and responsibility of the citizens in the critical phase that our country is going through. He emphasized the importance of excellence in everything that we do, referring to the phrase "Taraqi o Kamal" in the national anthem. He also spoke about the importance of creating value in the organization.

The audience asked a number of questions during the session and found it to be extremely useful.



1st Advisory Council Meetup February 2023

The Alumni Affairs Department hosted the inaugural meeting of the Alumni Advisory Council at the City Campus. During the session, council members engaged in discussions regarding the strengths and weaknesses of recent IBA graduates, offered feedback on the institute's existing programs and initiatives, and provided valuable recommendations for enhancement.



Career Fair 2023 February 2023

The Career Fair is held each year by the efforts of the IBA Alumni and Placement Society with the help of the management at IBA, to help provide both corporate companies and emerging ventures with the chance to engage with the diverse community of IBA.

Executive Director, IBA Karachi, Dr. S Akbar Zaidi, commended the efforts behind the successful event and stated, "Today, we saw the IBA Alumni and Placement Society break previous records by ensuring the presence of a large number of prestigious and innovative companies at this year's career fair."



Annual Scholarship Support: UBL Sustainability Award March 2023



The UBL Sustainability Award from United Bank Limited marks a significant stride in making education accessible to deserving individuals. With a substantial 15 million fund allocated to this project, which successfully completed in 2023, it provides crucial support to five exceptional individuals annually, ensuring their academic journey remains unhindered by financial barriers. Through the UBL Sustainability Award, deserving students are not only granted financial assistance but also encouragement to pursue their academic goals with confidence. By investing in the educational aspirations of talented individuals, UBL aims to create a more inclusive and equitable society where everyone has access to quality higher education.

IBA and PSO Join Hands for Inclusive Education March 2023

Pakistan State Oil (PSO) reaffirms its dedication by sustaining support for five NTHP students for another academic year at IBA. This ongoing commitment not only relieves these students of financial constraints but also provides a gateway for academic excellence. Remarkably, this year signifies a milestone as PSO disburses its 3rd tranche of scholarship support for NTHP students, exemplifying the company's persistent efforts in fostering equal education opportunities.

During a ceremony held at PSO House, Ms. Sumeera Manzar, Trustee, PSO CSR Trust,



presented a generous contribution to support the higher education of five undergraduate students. The signing of the MoU solidifies the commitment of both organizations to empower students from less privileged areas, fostering inclusivity in education.

Expressing gratitude, Ms. Malahat Awan, Director Alumni Affairs, Resource Mobilization, and Corporate Relations at IBA, acknowledged PSO CSR Trust's continuous support. She emphasized that this collaboration expands the scope of educational opportunities, making a positive impact on society.

Alumni Excellence Awards 2023

March 2023

The Institute of Business Administration (IBA), Karachi on Friday honored thirteen members of its alumni community for their professional achievements and service to the community.

Attended by more than 350 alumni, the event acknowledged contributions of the awardees in a wide range of professional fields, including entrepreneurship, environment, governance, diversity and inclusion, arts and media, philanthropy, and sports.

The event was moderated by Ms. Malahat Awan, Director Alumni Affairs & Resource Mobilization, IBA Karachi who welcomed the 350+ guests to IBA's 1st Annual Alumni Excellence Awards.



Zohra & Saeed Scholarship Fund

April 2023

The Zohra & Saeed Scholarship Fund, established at IBA, operates as a Zakaat Fund, providing comprehensive annual scholarship support to deserving students unable to afford higher education. This initiative not only introduces them to a quality higher education institute but also exposes them to promising future opportunities. Such a transformative initiative instills hope in students for whom higher education once seemed an unattainable dream. This initiative exemplifies the power of education to transform lives and create pathways to brighter futures for individuals from underserved backgrounds.

Lahore Alumni Gift: Tech Support

April 2023

In a generous gesture, our Lahore Alumni Chapter has contributed to student success by donating laptops to IBA. This valuable support enhances the technological resources available to students, providing them with essential tools for academic and professional development.

IBA Alumni Lahore Chapter Meetup

April 2023

IBA Alumni Lahore Chapter organized its annual Iftar dinner at the PAF Skyview Golf & Country Club in Lahore on April 1, 2023. The event was organized by the Chapter under the leadership of Mr. Murtaza Raza (Batch of 1991) and Mr. Naveed Mushtaq (Batch of 2004). The event brought together over 130 alumni from Lahore and its surrounding areas with alumni traveling from Islamabad, Multan and even Karachi to be part of the proceedings. IBA was represented by the Dean of the School of Business Studies Dr. Abdullah Z. Shaikh, Ms. Yasmeen Zafar (Patron of the Alumni & Placement Society), Ms. Malahat Awan (Director Alumni Affairs, Resource Mobilization and Corporate Affairs) and Mr. Burhan Allah Saiyed (Sr. Manager Alumni Affairs & Resource Mobilization) along with the governing body of the Alumni and Placement Student Society.

Mr. Hamed Yaqoob Sheikh, Finance Secretary Ministry of Finance in the Government of Pakistan (Batch of 1989) who was invited as the Chief Guest at the event. Mr. Zafar Masud, President & CEO Bank of Punjab (Batch of 1993) was also in attendance as the guest of honor.

Mr. Hamed Yaqoob Sheikh shared a few stories about his time at IBA Karachi and how during the height of civil unrest in Karachi, he and other students would have to brave the streets to get to their classes on time. He spoke about the impact that IBA's curriculum and tight deadlines had on him working in the public sector where civil servants must manage complicated and complex tasks with limited guidance and even tighter deadlines. His experience at IBA tested him on a personal and professional level and enabled him to rise through the ranks based on his merit and ability to deliver under pressure.

The event was a memorable night with fresh graduates rubbing shoulders with Directors and Heads of national and multinational corporations. The event participants pledged to be a part of future events as well and encouraged each other and their friends to commit to supporting IBA Karachi and each other in the future as well.



IBA Alumni Supply Chain Meetup

April 2023

IBA was delighted to host the 1st Supply Chain Professionals Meetup initiated by Mr. Noman Ali (CEO - SCT & ATCONS and Mr. Adnan Ahmed (Visiting Professor IBA Karachi & Supply Chain Consultant). The event was hosted at IBA Main Campus and brought together alumni who have achieved excellence in the field of supply chain in their

respective organizations. Participants included numerous entrepreneurs, directors of leading local and multinational companies, and faculty who have contributed greatly towards the development of the supply chain sector in Pakistan and abroad.



LCI Female Leaders Scholarship May 2023

Lucky Core Industry (LCI) proudly continues its dedication to education by establishing an annual scholarship fund for two deserving undergraduate students at the Institute of Business Administration (IBA). This initiative aims to provide financial support to talented individuals, enabling them to pursue their academic goals without financial barriers. Through this scholarship, LCI not only enriches the educational journey of these students but also contributes to building a skilled workforce ready to make positive societal impacts. This initiative reflects LCI's commitment to corporate social responsibility and its belief in the transformative influence of education.

Director ARC Visit to Islamabad to spark an Endowment Fund Pledge by AAA Associates - May 2023

In an outreach initiative in Islamabad, Director ARC shared strategic vision of IBA to foster connections with the dynamic Islamabad Chapter. This purposeful engagement yielded extraordinary results, inspiring an alumnus from AAA Associates to make a profound commitment: the establishment of an endowment fund to perpetually support a deserving student.

The culmination of this impactful commitment was marked by a momentous Memorandum of Understanding (MoU) signing ceremony held later in October. During this significant event, Executive Director, IBA, Dr. S Akbar Zaidi, and Managing Director, AAA Associates, Shahzad Ali Kiani, signed the MoU at the IBA Main Campus. This strategic agreement solidifies AAA Associates' commitment to providing financial support, setting up an endowment fund that will benefit students in posterity.



Alumni UK Chapter Meetup May 2023

IBA alumni from various parts of the UK came together for a festive Eid lunch, fostering connections and camaraderie. The event saw a diverse gathering of IBA alumni residing in the UK, as well as those visiting from the US, Pakistan, and the UAE. As is tradition, the occasion provided an inspiring platform to share personal journeys, milestones, and experiences, all infused with the nostalgic flavor of cherished IBA memories.



2nd Tum, Mein Aik Aur Cup Chai Session May 2023

IBA Karachi hosted the 2nd of its series in collaboration with Tapal at the JS Auditorium on its City Campus. The Tum, Mein Aik Aur Cup Chai initiative is a youth connection activity aimed at discussing topics that are on the minds of our youth by people they respect and follow.

The session brought together the biggest names of the business world with panelists including IBA's Executive Director Dr. S Akbar Zaidi, Mr. Samar Hayat (CEO, Tapal Tea (Pvt) Ltd), Mr. Kashan Hasan (CEO, Shan Foods & IBA Alum), Mr. Muhammad Fared Alam (CEO, AKD Securities), Mr. Raza Pirbhai (CEO, KFC Pakistan) and Ms. Misbah Naqvi (Founder & GP, i2i Ventures & IBA Alum).

The event began with a welcome address by Ms. Hamidah Wali, Chief Marketing Officer at Tapal Tea (Pvt) Ltd. who welcomed the audience and shared the purpose of the gathering. Moderated by Malahat Awan, Director of Alumni Affairs, Resource Mobilization & Corporate Affairs, the event focused on the present and future direction of Pakistan and how businesses can find silver linings in turbulent times. The CEOs brought shed light on identifying untapped opportunities in the market in the manufacturing, services, agriculture, and startup sectors. The conversation identified how city-dwellers can look at the enormous potential of wealth creation in the rural economies where the majority of 250 million Pakistanis live. Pakistanis need numerous products and we can best serve them through our local understanding.

In order for Pakistan to bear through these times, the panelists talked about consuming "made-in-Pakistan" brands as well as handling our budgets more carefully. The audience enjoyed tea along with the enlightening conversation.



UAE Chapter Meet up June 2023

The IBA Alumni UAE Chapter had its first Meet and Greet on the 3rd of June at the Pakistan Association Dubai. The event served as a kickoff for the initiatives planned by the new Office Bearers including setting out the strategy and areas of focus for the Chapter and how the alumni can come together to help achieve them on multiple fronts. The President of the Pakistan Association Dubai was also present and shared the role the Association is playing for the community and how the IBA alumni can help achieve their plans.



HR & Banking Alumni Meet up June 2023

The Institute of Business Administration (IBA), Karachi hosted an industry-specific reunion for over seventy Banking and HR alumni at the City Campus. The alumni had a chance to engage with Mr. Jamal Nasir, Chief HR Officer, Habib Bank Limited (HBL); Mr. Sohail Mohammed, Alumni Representative on IBA's Board of Governors; and Ms. Malahat Awan, Director, IBA Alumni Affairs, Resource Mobilization and Corporate Affairs department.

Mr. Jamal Nasir addressed the alumni about the future of work and the changing role and innovation that AI, data and tech was playing in the Banking and HR sector. He encouraged Pakistanis to have a learning mindset otherwise they would be left behind as the world advanced before us. Answering questions from the attendees, Mr. Nasir talked about how companies can create a culture of growth and learning and also how they can retain talent by providing market benchmarked compensation and growing the talent pool locally and globally.

The event brought together bankers and professionals from 40+ companies and had alumni as far back as the batch of 1988 attending the event. IBA aims to continue hosting such sessions and invites alumni to connect with the Alumni Affairs office to share their ideas for future events.



Islamabad Chapter Event June 2023

The IBA Alumni and Placement Society hosted a reunion for Islamabad-based alumni and its surrounding regions to come together and reconnect to share memories and rekindle old friendships. The event took place at the Best Western Hotel with over 90 guests in attendance. The event brought together professionals from a wide array of industries ranging from fintech, to telecommunications, to manufacturing. Guests from across the decades were present to connect with old and new alumni alike.

Mr. Raza Chinoy, President of the Islamabad Alumni Chapter, welcomed the guests and thanked them for showing up in such a healthy number. He spoke about the various initiatives launched by the chapter as well as informing them about the upcoming chapter elections and the intention of passing on the reigns to fresh blood.

The event was also noteworthy due to its celebratory nature recognizing alumni who had done wonders in their respective fields. Alumni recognized that night included Mr. Shahzad Kiani (CEO & MD, AAA Real Estate), Mr. Amir Khan (President, HBL Microfinance Bank Ltd Bank), Mr. Muhammad Arshad (CEO, PM Health Program), Ms. Shahnaz Kapadia Rahat (Founder, Mera Maan), Mr. Ali Raza (CEO, Pakistan Software Export Board) and Mr. Khurram Rahat (Managing Director, Unifonic). Each alum shared fond memories of their time at IBA and how their



experience at the university formed their mindset that helped them succeed in their chosen fields. The guests of honor pledged their support to the development of IBA through their time, expertise, equity and finances.

The event included notable guests including Mr. Asad Umar (notable politician & former CEO Engro). Ms. Yasmin Zafar, Patron of the Alumni & Placement Society, spoke a few words to close the event and encouraged alumni to stay engaged.



PepsiCo Renews Commitment with IBA Karachi July 2023

PepsiCo, a longstanding partner of IBA, has renewed its Memorandum of Understanding (MoU) this year, reaffirming its commitment to the institute. In this renewed agreement that entails exclusivity rights, PepsiCo has extended its support, contributing PKR 50 million to IBA for various purposes. The agreement for this momentous initiative was signed by PepsiCo CFO Khurram Shahzad and Ms. Malahat Awan, Director Alumni Affairs and Resource Mobilization, thereby solidifying the continued collaboration between the two entities.



Charting the Future: Key Discussions at the FIBAT Meeting July 2023

The esteemed members of the Friends of IBA Trust (FIBAT) gathered at IBA's City Campus to discuss and plan the future trajectory of the Trust. FIBAT, established in 2011, is an independent body dedicated to supporting IBA and its stakeholders through funding, guidance, and identifying opportunities. The meeting was attended by 17 FIBAT members in addition to the senior leadership of IBA. The meeting concluded with a commitment to increased engagement, aiming to strengthen IBA's ties with industry partners for the benefit of students.



Bayt.com Elevates IBA: Scholarships & Dubai Internships July 2023

Bayt.com, a prominent career development website from the MENA region, has formalized a significant partnership with the Institute of Business Administration (IBA), solidifying their commitment to fostering education and career development. This collaboration is marked by an Agreement to support the academic journey of three National Talent Hunt Program (NTHP) students annually.

Under the terms of the MOU, Bayt.com pledges to sponsor scholarships for these deserving NTHP students, empowering them with the resources needed to pursue their academic aspirations at IBA, Karachi. Beyond financial support, Bayt.com has also offered these scholars a unique opportunity for a summer internship in Dubai.

This hands-on experience is designed to enhance their skills and for providing practical insights into the dynamic world of work.

The MOU was officially sealed through the exceptional support of Mr. Nauman Mian, CFO of Bayt.com, and Ms. Malahat Awan, Director of Alumni Affairs and Resource Mobilization at IBA, Karachi.

IBA Karachi, expresses profound gratitude for the generosity and forward-thinking approach of Bayt.com. This partnership exemplifies a shared commitment to nurturing talent, promoting education, and bridging the gap between academia and industry.



Invite IBA @ K-Electric July 2023

K-Electric was the latest addition to the highly popular initiative of the IBA Alumni Affairs Department where the ED of IBA Karachi visits companies and engages with alumni to answer their questions, share updates about IBA and the progress taking place every day on campus that they may be unaware of. The session aims to bridge gaps that may be created once students graduate and begin working professionally disconnecting them from their alma mater.

Hosted by K-Electric at the remarkable AZM Learning Institute, the event brought together senior leaders and alumni of the organization for an hour-long interactive session with Dr. Zaidi. The program began with opening remarks from Mr. Muhammad Rizwan Dalia, Chief People Officer at K-Electric, who welcomed Dr. Zaidi and the IBA team as well as thanked the participants who came out to attend the session. Ms. Malahat Awan, Director Alumni Affairs, Resource Mobilization & Corporate Affairs thanked the attendees and spoke about the importance of alumni for IBA. She shared that while the brick and mortar provide IBA with a physical address, it is our alumni that are our true asset and are our ambassadors as the brand when people think of IBA.



Dr. S Akbar Zaidi began by engaging alumni with a walk down memory lane on what IBA used to be decades ago when most of the senior management at K-Electric had graduated and spoke about how things have changed growing the humble community that graduated a couple of hundred students every year to a thriving university with thousands of graduates every year. He spoke about the launch of new academic initiatives, cutting-edge programs and the challenges of leading IBA through the Covid instability and evolving student preferences. He engaged the audience by answering their questions about what IBA is doing to become a globally recognized institution, how growth may have impacted the quality of education and what IBA is doing to address the local challenges present in the Pakistan economy.

The event closed with refreshments and a networking session as the IBA team and employees mingled over tea.

Siraj Kassam Endowment Fund Receives Generous Boost

August 2023

In a compelling testament to the lasting influence of philanthropy, the Siraj Kassam Endowment Fund, received a substantial boost this year as Mr. Nusair Teli augmented its size. This generous decision significantly fortifies our ability to empower and shape the future, underscoring the transformative impact of strategic collaborations in resource mobilization. The expanded endowment fund not only symbolizes the steadfast commitment of our benefactors, but also serves as a powerful indicator of the enduring partnership between our institution and those dedicated to fostering a sustained legacy of educational excellence.



Mr and Mrs Atif Azim Endowment:

August 2023

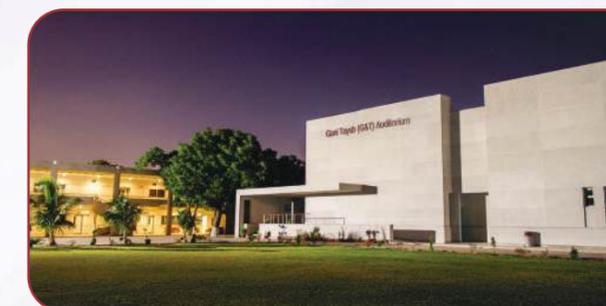
Ms. Rabia Wafah Khan, our honorable alumna, has generously agreed to set up a scholarship endowment. Starting this year, Ms. Rabia Wafah Khan's donation is sponsoring a deserving student through the annual fund, whereas continuing ahead, the endowment returns will be utilized to perpetually support the education of a student in need of financial assistance.



Renovation and Upkeep of the G & T Auditorium at IBA Karachi

August 2023

Demonstrating a steadfast commitment to advancing educational facilities, Gatron (industries) Ltd has initiated a noteworthy refurbishment project at IBA Karachi's G & T Auditorium. This transformative endeavor includes a comprehensive refurbishment, incorporating the upgrade of chairs, the installation of a state-of-the-art audio system, and meticulous fixing of the stage flooring. The revitalized auditorium now stands as a testament to G&T Group's dedication to enhancing the learning environment at IBA. This refurbishment not only elevates the aesthetic appeal of the auditorium but also enhances the overall experience for students, faculty, and visitors alike.



OTF's Impact Through Scholarship Support

August 2023

The Orange Tree Foundation (OTF) remains a steadfast pillar of support for students at IBA through its impactful scholarship assistance. OTF provides scholarships to deserving students to assist tuition expenses, and where required, extending further support for mess and hostel charges. This year, OTF has supported 18 new students, granting them scholarships in various capacities.



Ghias Khan Mentorship Event

August 2023

The IBA was honored to host Mr. Ghias Khan, President & CEO of Engro Corporation, at the IBA City Campus as part of the "Mentorship Program – Transforming Leaders" an initiative of the Alumni Affairs Department. Continuing with the initiative to offer mentorship sessions for mid-career alumni and help them along their professional paths, the first part of the series brought together several alumni and corporate individuals to listen to Mr. Khan speak. The session titled "Resilience & Reinvention: The Perseverance-Pivot Dynamic" focused on the personal journey and experiences of Mr. Ghias Khan through his professional career.



He began his talk by sharing his experiences after graduating from IBA and starting out as an entrepreneur successfully running and selling his 1st company Inbox Technologies. He reinforced the importance of pivoting to identify new opportunities and being open to try new things and not becoming comfortable in the same role which saw him rise through the ranks and take over the mantle of running one of Pakistan's largest energy & engineering conglomerates.

The session covered the different stages of his life and the thought process behind his decision-making and the motivations and targets that Mr. Ghias set for himself. The audience asked questions ranging from what makes a successful leader to how does one identify mentors. Mr. Ghias spoke about the importance of taking chances and being open to new opportunities. "One should work hard AND be present so that when opportunities appear, they can take a chance on them".

Invite IBA @ Unilever

August 2023

The IBA Alumni Affairs Department took a significant step forward with their "Invite IBA" initiative by engaging with Unilever Pakistan. This ongoing initiative aims to build connections and facilitate meaningful discussions between IBA and other institutions. The event, hosted generously by Unilever, featured a one-hour interactive session moderated by Mr. Amir Paracha, Chairman & CEO of Unilever Pakistan in conversation with Dr. S Akbar Zaidi, Executive Director, IBA. The session was moderated masterfully on the central theme of "Brain Drain & Brain Circulation" addressing the contemporary challenge of a considerable number of young graduates seeking opportunities abroad, which consequently results in a loss of potential talent for their home country.

Mr. Paracha initiated the dialogue by shedding light on the concept of brain drain, the disillusionment often experienced after graduation, and the importance of initiatives that can encourage local talent retention within Pakistan. His insights paved the way for discussions on strategies to inspire graduates to contribute to the growth of their nation, redirecting their talents and energies for the betterment of Pakistan.

Dr. Zaidi, eloquently outlined the core factors of this dissonance. He highlighted the impact of political and social dynamics in Pakistan, emphasizing the need for change in these two domains. He also acknowledged the positive trajectory of neighboring countries and underlined the importance of providing a conducive platform for Pakistani youth to excel.

His message featured the urgency of nurturing and tured the urgency of nurturing and harnessing potential within the country, requiring shifts in both political and social paradigms. He conveyed the idea that stepping beyond individual interests and embracing a collective national mindset is crucial. This shift can be accomplished through constructive dialogues, the dissemination of awareness, and proactive initiatives within our scope.

Towards the end of the session, Ms. Malahat Awan, Director, Alumni Affairs, Resource Mobilization & Corporate Affairs, conveyed her gratitude to the participants and discussed how alumni can contribute to their alma mater. She highlighted the necessity for alumni to support their alma mater, urging their participation by offering their time, expertise, feedback, and financial contribution.

The event took place at Unilever's Pakistan HQ with around 100 attendee Is with a blend of both physical and virtual participants. The interactive session ended with an engaging Q&A, allowing for a direct exchange of ideas and wisdom.



Alumni Startup Summit

August 2023

The IBA City Campus was buzzing with energy as dozens of startups gathered for the 1st IBA Alumni Startup Summit. The event aimed to bring together alumni and their businesses as well as create networking opportunities between startups, investors, and alumni to find synergies aimed at helping alumni businesses to grow.

The participants had the chance to showcase their distinctive businesses and engage with potential investors. The event also featured two-panel discussions, each with an impressive lineup of speakers:

The Startup Panel, moderated by Dr. Owais H. Shaikh, Sibtain Naqvi (Director of Retailo Technologies), Nida Shehzad Farooqui (CTO of Sehat Kahani), Hamza Abdul Rauf (Director of Telemart), and Muhammad Hassan Khan (Founder of TRAX).

The Investor Panel, moderated by Syed Irtiza Ali (Portfolio Specialist at Acumen), Misbah Naqvi (Co-Founder of i2i Ventures), Aman Nasir (Partner at Sarmayacar), Talha Ameer Khan, CFA (Director Investments at Burj Capital), and Munim Hussain (Investment Associate at Fatima Gobi Ventures).

The event, offered alumni a unique chance to network, gain insights, and explore avenues for startup ecosystem growth while fostering collaborations and synergies.



Class of 1996 - Shariah Compliant Endowment Fund
September 2023

The Class of 1996, creators of the Shariah Compliant Endowment Fund, previously valued at PKR 7 million, has demonstrated their commitment to education by agreeing to increase its size this year. This strategic move signifies the dedication of our alumni to extend a helping hand to our students in need of financial assistance.



IBA Karachi hosts Mr. Aqeel Karim Dhedhi for collaborative talks
September 2023

The Institute of Business Administration (IBA), Karachi hosted Mr. Aqeel Karim Dhedhi, Founder and Chairman, AKD Group, for a visit with Executive Director IBA, Dr. S Akbar Zaidi, to explore avenues of collaboration and engagement.

Mr. Dhedhi was welcomed by Dr. Zaidi along with the senior IBA leadership including Dr. Abdullah Zafar Sheikh, Dean, School of Business Studies (SBS); Dr. Asad Ilyas, Registrar; Dr. Hilal Anwar Butt, Chairperson, Finance Department; SBS; Dr. Wali Ullah, Head of Testing Services; and Ms. Malahat Awan, Director Alumni Affairs, Resource Mobilization and Corporate Affairs. Mr. Dhedhi was accompanied by Mr. Usman Zahid, IBA Alumnus and Executive Director, Research, AKD Securities.

The meeting focused on exploring avenues of collaboration between AKD Group's vast business operations as well as a discussion on the state of economics and current trends in Pakistan. Mr. Dhedhi shared his experiences navigating his organizations through previous turbulent economic times and the opportunities that are often right in front of our eyes through investing in competitive growing markets. He was optimistic about Pakistan's stock market and expressed his utmost confidence in investing long-term in markets to get the best returns over time. Through his knowledge gathered through his diverse investment portfolio, he also stressed some measures that could be taken to resolve Pakistan's energy woes.

The discussion culminated in identifying avenues where the IBA and the AKD Group could work together toward the benefit of the IBA fraternity. IBA is keen to benefit from Mr. Dhedhi's wisdom and experience and hopes to engage him across different avenues for learning and development.



Class of 1982 Endowment Fund
September 2023

The visionary alumni from the Class of 1982, founders of an 8 million PKR endowment fund, have demonstrated their steadfast commitment by significantly increasing its size this year. This expansion was formalized through a new Memorandum of Understanding, symbolizing the enduring legacy of generosity championed by Mr. Tariq Rahim Anwar.



Abdullah Foundation Enhances its Support to Sponsor CS Scholarships
October 2023

The Abdullah Foundation, under the guidance of Director Mr. Mian Abdullah has recently formalized a transformative Memorandum of Understanding (MoU) at the Institute of Business Administration (IBA). Demonstrating dedication, Mr. Abdullah, a stalwart supporter and a longstanding benefactor, once again underscored his commitment to fostering academic excellence at IBA. This time, the Foundation has pledged to sponsor the education of four promising computer science students at IBA, emblematic of our shared devotion to nurturing the leaders of tomorrow.

Through this initiative, we expand our annual scholarship program, providing deserving students with a gateway to transformative opportunities. Commencing from Fall 2023, these scholarships will chart the course for the academic and professional journeys of the recipients. Our sincere appreciation goes to Mr. Abdullah for his visionary and generous support, which is a testament to the positive change that can be achieved through strategic partnerships.



IBA Joins GlobalGiving: A Gateway to Global Support
October 2023

In a noteworthy advancement to broaden our support networks, IBA has achieved successful registration on the prestigious GlobalGiving platform. This accomplishment opens a streamlined channel for receiving funds from both the United States and the United Kingdom through a secure and verified platform. Beyond facilitating financial transactions, the GlobalGiving affiliation serves as a catalyst for expanding our global outreach, presenting IBA with opportunities to connect with a diverse range of philanthropic partners.



This strategic move not only strengthens our financial base but also positions our institution to access a network of philanthropic opportunities, establishing a robust and lasting bond between IBA and the international community.

IBA Alumni Canada Chapter Dinner October 2023

The IBA Alumni Canada Chapter (IACC) hosted its annual dinner in honor of Dr. S Akbar Zaidi on Sunday, October 22, 2023, at the Lionhead Golf Club & Conference Centre in Brampton, Ontario (Canada). The event brought together over 150 alumni of IBA with alumni from as back as the 1970s being in attendance. The event was



organized by the Chapter. The Board of Directors IACC, ZAITOON UMER, Dr. Dr. Shahina T. Latif (Nanjiani), Tania Gulzar, Urooba Wahidi and Anna Fernandes, MBA, PMP Fernandez, welcomed the guests and thanked them for their continuous support. Zaitoon Umer, President, BOD, expressed her gratitude towards the sponsors of the event and thanked the alumni who attended and continued to provide their support to the chapter by facilitating the networking events and supporting IBA alumni who relocated to Canada.

Dr. S Akbar Zaidi, Executive Director IBA Karachi, addressed the audience informing them of how IBA has evolved over the years and is now larger and more diverse in its scope as well as its student population. He informed the alumni about the formation of 3 distinct schools at IBA Karachi with students being able to pursue business studies as well as being able to pursue studies in mathematics & computer sciences as well as social sciences. From being a premier business school, IBA Karachi is now a full-fledged university with our students not only successfully securing places within leading multinationals but also in top competitive PhD and Master's programs as well as successfully launching their own entrepreneurial ventures.

The event was a testament of the support and love that IBA Alumni have towards the institute and each other to ensure we succeed together no matter where we are. The IBA Alumni Canada Chapter is a visible beacon of excellence and is always supportive of IBA Karachi abroad and enables opportunities for linking Canada with IBA Karachi through their strong ambassadorship and respected presence in their communities.



IBA Alumni UK Game Night October 2023

Unforgettable memories and lasting connections made Friday night special for our UK-based alumni in London on October 27th! Embracing the competitive spirit, enjoying delicious bites, and cherishing heartwarming conversations – the IBA UK Chapter game night squad brought good vibes and great times.

Getz Pharma's Transformative Impact November 2023

Getz Pharma established a transformative PKR 30 million endowment fund at IBA, exemplifying a profound commitment to education. Over the years, this fund has unfailingly supported a business school student and a computer science student. In a continued demonstration of dedication, Getz Pharma has donated an additional PKR 10 million this year to empower another student in perpetuity.

Getz Pharma's support has been a catalyst for students, breaking barriers and providing a chance to redefine their lives through education. This generous contribution not only fosters academic achievement but also integrates students into the vibrant IBA culture, where they partake in opportunities that nurture professional growth and skills development.



Inauguration of the Wall of Gratitude November 2023

In a momentous collaboration, Nelson Paints and the Institute of Business Administration (IBA) Karachi forged a transformative partnership on November 13, 2023. Mr. Sirajuddin, Managing Director of Nelson Paints, convened with key IBA officials for a significant occasion – the inauguration of the Wall of Gratitude. This symbolic wall, constructed by Nelson Paints, not only showcases their philanthropic spirit but also immortalizes the names of all donors who have supported IBA in various domains throughout the years. It emphasizes their pivotal role in advancing the organization and enabling deserving students to pursue quality education at our institute.

The donor wall, prominently displayed at the IBA Main campus, has become a testament to the collaborative effort put forth by Nelson Paints and all contributing donors. This was celebrated through a poignant ribbon-cutting ceremony presided over by Executive Director IBA, S Akbar Zaidi, Director Alumni Affairs & Resource Mobilization, Ms. Malahat Awan, and Mr. Sirajuddin, Managing Director of Nelson Paints, accompanied by his dedicated team.



Systems Limited Donates Laptops to IBA

November 2023

Systems Limited, a longstanding partner of IBA and a leading system software company, has graciously granted 8 laptops to the Institution. Specifically allocated for students of the National Talent Hunt Program (NTHP), this considerate contribution significantly enhances the technological infrastructure available to our students. These laptops provide valuable resources for academic and professional development, serving as a tangible investment in the students' learning experience.

systems

Shan Foods Presents Laptops to IBA

November 2023

Shan Foods, a prominent player in the FMCG industry, has exemplified its commitment to education by providing laptops to IBA. The infusion of laptops from Shan Foods enriches the learning experience at IBA, reflecting the company's belief in empowering the next generation of leaders.



Healthcare facilities strengthened at IBA with Martin Dow's assistance

November 2023

The Institute of Business Administration (IBA) Karachi, expresses its appreciation towards Martin Dow for their unwavering dedication to ensuring the well-being of the IBA students, both mentally and physically, in support of their educational journey. Founded in 1995, Martin Dow based in Karachi is recognized as a top player in the pharmaceutical sector in Pakistan.

In a significant step towards this commitment, Rustom J Boga, Group Director, Corporate Social Responsibility, Martin Dow handed over the keys to a state-of-the-art ambulance for the IBA to Shahab Uddin Khan, Campus Manager, IBA Karachi.

This fully equipped ambulance includes essential first-aid kits and emergency aid devices, enabling prompt and crucial assistance to potential patients.

It is poised to play a vital role in ensuring that students and other individuals can receive life-saving care in a timely and efficient manner. The addition of the ambulance complements the existing Martin Dow Health and Wellness Center at the IBA, where students have access to both physical and mental healthcare resources, supporting them in navigating academic challenges and societal pressures.

Such philanthropic initiatives from partners like Martin Dow underscore the ongoing commitment of IBA Karachi to providing students on campus with the highest standard of care for their holistic personal and professional development.



KUAA Pledges thier support IBA in its Sustainable Transformation

November 2023

During Ms. Malahat Awan's US visit Mr. Tariq Hussain and Mr. Shahid Hashmi pledged \$65,000 for the installation of solar energy solution at the IBA Girls Hostel. This transformative commitment to sustainability acts as a visionary initiative which will illuminates a greener future and a significant reduction of the IBA's carbon footprint.

While this pledge signifies a significant leap forward in environmental initiatives that IBA is ndertaking, the savings from the project will be routed towards the education of deserving students, thereby ensuring an educationally enlightened future for those in need. It is also worth mentioning that this project is going to be the second in-kind solar project gift that the KUAA is donating to IBA.



Architecting Tomorrow: Jaffer Family Foundation's Academic Building Pledge

November 2023

The Jaffer Family Foundation of New York, in a visionary act of philanthropy, committed to enhancing the IBA's educational landscape. Pledging to construct a dedicated academic building for the School of Mathematics & Computer Science at the heart of IBA's Main Campus, the foundation exemplifies an extraordinary commitment to advancing education. The groundbreaking initiative held on January 3, 2024, not only signifies the foundation's dedication but also heralds the creation of a state-of-the-art learning environment. Positioned strategically, the building will nurture the intellectual prowess of future generations, showcasing the foundation's commitment to shaping educational excellence. Beyond a physical structure, this gesture represents a profound investment in IBA's intellectual capital and sets a remarkable precedence for philanthropy's impact on educational evolution.



Malahat's Visit to USA (New York, Houston)

November 2023

Director Alumni Affairs, Resource Mobilization & Corporate Relations, Ms. Malahat Awan visited the United States to connect with alumni in Houston, Dallas and New York City. The trip included an engaging session hosted by the Oasis Center in Houston where alumni and leading intellectuals gathered to learn about IBA's mission and how to support it going forward. Malahat met with alumni in all these cities and it reinforced our belief that IBA's biggest strength is its alumni and their global influence.



1st IAPL Tournament

November 2023

IBA Alumni Premier League (IAPL) was successfully launched by the IBA Alumni Affairs Department in collaboration with the IBA Sports & Community Engagements (SPACE) Department. The two-day sporting extravaganza featured eight teams, including prominent sponsors like Topline Securities Ltd, Arif Habib Limited, and JS Global Capital Ltd.. Teams battled fiercely, culminating in a thrilling final between Dolmen Group and Arif Habib Limited. Despite weather challenges, Dolmen Group emerged victorious in a gripping 10-over final.

The award distribution ceremony honored outstanding players, with Team Dolmen Group securing the 1st place trophy from Mr. Shahid Ali Habib, CEO - Arif Habib Limited. This inaugural event aims to become a regular fixture, providing alumni with a healthy outlet and fostering connections with their alma mater.



Sumitomo Sponsors Two New Students at IBA

December 2023

Sumitomo Corporation strengthens its commitment to education by sponsoring new students from the MBA Program at the Institute of Business Administration (IBA). This ongoing collaboration between the two organizations is a testament of Sumitomo's commitment to an educationally enlightened future for Pakistan.

 **Sumitomo Corporation** | Enriching lives and the world

Strategic Meeting with Mr. Danish Aman

December 2023

In a dynamic stride towards fostering national collaborations, Director ARC met Mr. Danish Aman, a distinguished Partner at Hafiz Tannery. Mr. Aman is also a Board Member at Sahil Welfare Association, Green Crescent Trust, and Young Presidents Organization (YPO).

In a vibrant meeting attended by Director ARC, Ms. Malahat Awan, and Senior Manager ARC, Burhan Saiyed, the trio delved into promising collaboration avenues for the Institute. The discussions were not only engaging but also infused with hope, reflecting the potential to establish a powerful new network. This proactive outreach exemplifies the Resource Mobilization Department's commitment to cultivating impactful partnerships that will shape the future trajectory of our institution.



KSA & Bahrain Chapter Inauguration

December 2023

The joint chapters of the IBA Alumni Club of KSA and Bahrain, recently inaugurated the "Pakistan-KSA Corporate Connect 1. Infinity series, a beacon for seminal seminars and networking events. The event theme was built around how Pakistan can capitalize on Saudi Arabia's ascendancy as a global powerhouse, through its expanding influence in the spheres of Global Finance, Trade, Culture, Sports, Recreation, and Tourism.

The distinguished H.E. Ahmad Farooq, Ambassador of Pakistan to the Kingdom of Saudi Arabia, graced the event as the Chief Guest, lending further gravitas to the occasion.

Hosted within the stately confines of the Embassy of Pakistan in Riyadh, the event drew a constellation of corporate luminaries from across KSA, Bahrain, UAE, and Pakistan. The assembly of notable participants included Mr. Danish Elahi, CEO, Elahi Group of Companies, Mr. Shariq Rehman, Founding Member and Corporate Finance Director, ACWA Power, Mr. Mohammed Sohail, Luminary Alumni Representative, Board of Governors, Arsalan Nayyar, President, IBA Alumni Club of KSA & Bahrain, Adeel Isbaham Vice President, IBA Alumni Club of KSA & Bahrain. And other esteemed members from IBA management.

Ambassador Farooq emphasized the need for robust training programs in KSA's evolving business landscape. He endorsed IBA's Center for Executive Education, highlighting its potential to address this need, particularly for the substantial expatriate community. Beyond secondary education, he envisioned IBA playing a unique role in bridging the educational gap and facilitating the integration of its graduates into Saudi Arabia's expanding white collar sector.

We look forward with eager anticipation to the genesis of new chapters, charting our path in every corner where our distinguished alumni continue to excel and inspire.



Grand Alumni Reunion

December 2023

The highly anticipated Grand Alumni Reunion took place on December 28th at IBA, City Campus, bringing together over 1,000 alumni from all around the world. The event was a vibrant celebration, providing a meaningful platform for graduates to reconnect, reminisce, and honor the enduring spirit of their alma mater.

Malahat Awan, extended a warm welcome to the guests, emphasizing the pivotal role alumni play as ambassadors of IBA. She acknowledged their unwavering commitment, attributing it to the institute's current standing. Sohail Mohammed, Alumni Representative on the Board of Governors, also welcomed the guests and highlighted the year's series of events and significant changes that have taken place under his leadership on the board.

A key highlight of the evening was the enlightening keynote address by Dr. S Akbar Zaidi. Dr. Zaidi shed light on the transformative journey of IBA and underscored the crucial role played by alumni in preserving the legacy of their beloved institution. His insights provided a valuable perspective on the growth and evolution of IBA over the years.

Deans from various schools at IBA added prestige to the occasion, offering their perspectives on the institute's growth and expressing gratitude for the continuous support of the alumni community. The event also featured the participation of alumni chapters' office bearers, representing different regions. They shared reflections on IBA's evolution and outlined the motivations and future plans of their respective chapters. This segment provided a unique opportunity for attendees to understand the diverse impact IBA has had on its graduates across the globe. Notable guests included Sheheryar Munawar Siddiqui (Producer and celebrated artist), Zafar Masud (CEO, Bank of Punjab) and Amir Paracha (CEO, Unilever Pakistan) and many more.

The night continued with a delightful blend of captured moments, networking opportunities, and a sumptuous dinner. The evening reached its crescendo with a mesmerizing Qawwali performance by Hamza Akram Qawwal, infusing a cultural and musical flavor into the celebration.

The Grand Alumni Reunion proved to be a resounding success, fostering connections, building memories, and renewing a commitment to carry the IBA legacy forward.



The event stands as a testament to the enduring bond shared by IBA alumni worldwide. IBA is grateful to the support of its sponsors for their generosity in making the gift bags possible. These include Matco Foods, Unilever Pakistan Limited, Engro, FrieslandCampina, Pepsi, KFC Pakistan, Shan Foods, Chase Value, Scents N Stories, Romail's Fashion, and Sarwana & Sohzihm (English Care).

Shahla Aly Visits IBA Karachi

December 2023

Shahla Aly, Vice President gTech Ads Products and Tools Operations at Google, recently visited her alma mater to meet with Executive Director Dr. S Akbar Zaidi and the Deans of the three Schools to learn about recent updates and developments at the university. The meeting included Dr. Abdullah Zafar Sheikh (Dean, School of Business Studies), Dr. Shakeel Ahmed Khoja (Dean, School of Mathematics & Computer Sciences), Dr. Asma Hyder (Dean, School of Economics & Social Sciences), Malahat Awan (Director Alumni Affairs, Resource Mobilization & Corporate Affairs) and Ms. Yasmeen Zafar (IBA Karachi Alumni Chapter Member Interim Governing Body) and Asma Inayat, Head of Marketing and Communications IBA.

During the meeting, Shahla mentioned the pleasant surprise it was to see the campus bustling with life and seeing so many students, especially females, at the modern campus. She reminisced about her time at IBA Karachi and spoke about the importance of having strong fundamentals from the university and a winning mindset to overcome any challenges that young graduates may face when entering the job market. She mentioned the impact IBA had in her personal and professional life and also how the skills to learn and relearn have helped her excel in her career over the years.

Shahla was able to personally receive her Alumni Excellence Award which she won March of 2023 at the IBA Excellence Awards and received a tour of the campus to see how much things have changed since her years at IBA.



Tapal Tum Mein Aik Aur Cup Chai Gen Z Session

December 2023

IBA Karachi hosted its 3rd session from the Tapal Tum, Mein Aik Aur Cup Chai series at the G&T Auditorium at the IBA Main Campus to foster and initiate conversations on topics that are relevant to students, faculty, and the general public. The event brought together dynamic personalities in 2 distinct panels.

The first panel was from the corporate sector bringing experienced professionals to talk about the changes they have seen over the years in the corporate world to accommodate Gen Z in the workplace. The notable guests included: Ms. Nadia Sayeed (Faculty at IBA Karachi), Ms. Faiza Tariq (Group Head People & Culture at HRSG), Mr. Saif Ali (Startup Consultant and Advisor), and Mr. Furqan Kidwai (Co-Founder at YPay Financial Services - Pvt. Ltd.).

The second panel represented Gen Z with younger professionals who could share their personal journeys and experiences. This panel included Ms. Muskaan Sheikhan (Engagement & Culture Specialist at Tapal Tea Limited), Ms. Alizey Talib (Assistant Manager Talent Management & Succession Planning at Engro Corp) and Mr. Mohammad Aaqib (Portfolio Manager at SEED). The event was moderated by Ms. Amra Mubashir (GM of Human Resources at Tapal Tea Pvt. Ltd).

The forum was welcomed by Dr. S Akbar Zaidi (Executive Director IBA Karachi) with a welcome note by Ms. Malahat Awan (Director Alumni Affairs, Resource Mobilization & Corporate Affairs at IBA Karachi). The event clearly established its focus on connecting with youth through engaging quizzes and audience participation. The audience participated through Kahoot to share their opinions and answer questions about their perception of what Gen Z wants from the workplace. The key topics under discussion included the "importance of purpose in work" so that Gen Z feel they are adding value through their roles, the reason why the startup culture allures young people is that it provides a lean structure to work directly with leadership and a varied role where they could one day be working in data analytics and the next be attending a meeting for selling the product. The free-flowing conversation sparked the interest of the audience with a Q&A session where students asked their questions from the panelists such as what young people should consider when accepting a job and what kind of roles help them succeed in their professional journey.

The event was possible through the collaboration of Tapal, the IBA Alumni Society which managed the on-ground operations, and IBA - Institute of Business Administration. The students were able to win prizes by participating in a quiz and other social activities.



ALUMNI ACHIEVEMENTS

MR. RAHEEL PASHA KHAN

IBA Alumnus | MBA Class of 2003

Appointed as Chief Executive Officer, Omnicom Media Group (Pakistan).



MR. BILAL JAVERI

IBA Alumnus | BSCS Class of 2010

Appointed as Chief Information Officer, Lucky Motor Corporation Limited.



MR. ADEEL DANDIA

IBA Alumnus | MBA Class of 2009

Appointed as Head of Industrial Costing, Sanofi Group.



MR. ABDUL REHMAN

IBA Alumnus | EMBA Class of 2023

Appointed as the The Chief Operating Officer - Karachi Golf Club



MR. MOHAMMAD SAQIB

IBA Alumnus | MBA Class of 1994

Appointed as Chief Finance Officer, Hub Power Company Ltd.



MR. PIR MUHAMMAD ALI SHAH

IBA Alumnus | EMBA Class of 2012

Appointed as Chief Risk Officer, Pakistan Petroleum Ltd.



MR. IMTIAZ GADAR

IBA Alumnus | MBA Class of 2003

Appointed as Chief Executive Officer, JS Global Ltd.



MR. FAISAL WAHEED

IBA Alumnus | MBA Class of 2001

Appointed as Chief Executive Officer, Reckitt Benckiser (Pakistan).



MS. AYESHA AZIZ

IBA Alumna | MBA Class of 1991

Appointed as Managing Partner - White Clover Consulting.



MR. REHAN ANWER

IBA Alumnus | MBA Class of 1997

Appointed as Chief Executive Officer (Singapore), at Credit Suisse.



MS. MAHOOR SHAHZAD

IBA Alumna | Class of 2018

Became the National badminton champion of Pakistan for the 7th consecutive year.



MR. SAQIB SABAH

IBA Alumnus | MBA Class of 1997

Appointed as Managing Director (Malaysia) at SAP.



MR. ASIF PEER

IBA Alumnus | BBA Class of 1999

Honoured with a Presidential award Sitara e Imtiaz.



MR. BILAL MOTI

IBA Alumnus | Class of 1992

Appointed as Vice Chairman and Board Member of the Dubai Chamber's Real Estate Valuation Group.



MR. KASHAN HASAN

IBA Alumnus | MBA Class of 2000

Appointed as Chief Executive Officer at Shan Foods Private Limited.



MS. TABISH SHAHZAD

IBA Alumna | MBA Class of 2003

Appointed as Chief Executive Officer at Karachi Down Syndrome Organisation.



MS. SHABANA SHAHZAD

IBA Alumna | Class of 2003

Appointed as Head of Fundraising & Digital Marketing at Graham Layton Trust (UK).



MR. M. ASHAAR SAEED

IBA Alumnus | Class of 1992

Appointed as Chief People Officer, Chase Value.



MR. FARHAN TALIB

IBA Alumnus | Class of 1995

Appointed as the Head of International Banking at HBL - Habib Bank Limited.



DR. SAFIA MAHMOOD

IBA Alumna | MBA Class of 2001

Awarded Degree of Doctor of Philosophy (PhD) in Finance from the University of Salford (UK).



MR. ABBAS HASHMI

IBA Alumnus | MBA Class of 2002

Appointed as Chief Strategy Officer at BAM Capital (USA).



MR. MURTAZA ABBAS

IBA Alumnus | BBA Class of 2008

Appointed as Group Marketing & Commercial Analytics Director at Coca-Cola CCI (Turkey).



MR. SHAZER BAIG

IBA Alumnus | MBA Class of 2010

Appointed as Global Director - E-commerce Content Management at L'Oréal Headquarters, France.



MR. FAIZAN KHAN

IBA Alumnus | BBA Class of 2013

Appointed as National Merchandising Manager, L'Oreal Pakistan.



MR. MUHAMMAD ALI

IBA Alumnus | MBA Class of 1990

Appointed as Caretaker Federal Minister for the Ministry of Energy, Government of Pakistan.



DR. NAEEM UZ ZAFAR

IBA Alumnus | MBA Class of 1998

Honoured with a Presidential award Sitara-e-Imtiaz.



MR. HAMED YAQOOB SHEIKH

IBA Alumnus | MBA Class of 1989

Honoured with a Presidential award Tamgha-e-Imtiaz.



MR. FAROOQ HASSAN

IBA Alumnus | MBA Class of 1994

Honoured with a Presidential award Tamgha-e-Imtiaz.



MR. AFAQE A QURESHI

IBA Alumnus | MBA Class of 2006

Honoured with a Presidential award Tamgha-e-Imtiaz.



MR. KHALID HUSSAIN GUDARO

IBA Alumnus | MBA Class of 1993

Appointed as Ambassador to Algeria,
Government of Pakistan.



MR. RIZWAN KARIM

IBA Alumnus | MBA Class of 2013

Appointed as Chief Executive Officer
(TPL development) - TPL Properties.



IN MEMORIAM: **ALUMNI WHO HAVE LEFT US**

MR. FEISAL JAFFER RAHIMTOOLA

IBA Alumnus | Class of 1981



MR. ANSER BASRA

IBA Alumnus | Class of 1986



MR. JALEES OSMAN ABIDI

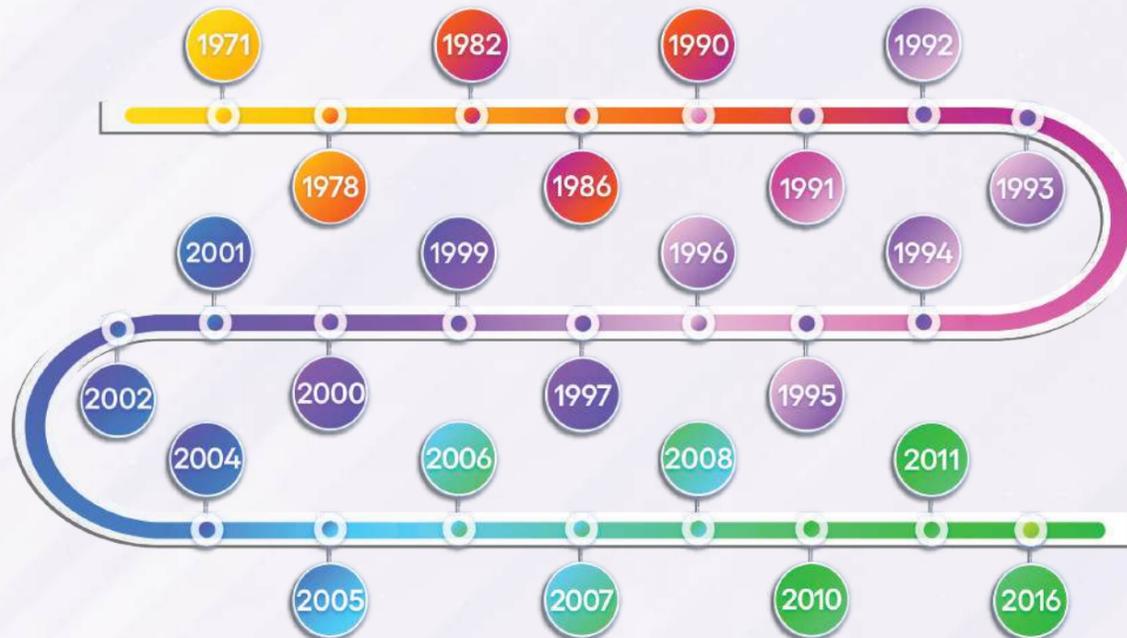
IBA Alumnus | Class of 1978



ARE YOU THE MISSING LINK ?



Our alumni have set up a number of endowment and annual fund scholarships for supporting deserving and talented students



You can also become a part of this transformational journey

A WORD FROM OUR RECENT BENEFICIARIES



"IBA didn't just teach me to dream; it instilled in me the unwavering belief that dreams are meant to be embraced and success is within reach." Afreen's story is a testament to this belief. Overcoming adversity while living in Orangi Town, Karachi, she chose to chase her dreams relentlessly. Today, she's not just achieving her dreams; she's rewriting her family's destiny, becoming a beacon of hope for her family and community.

Scan this QR code for my inspirational video



FLY I MUST



Originating from Chiniot, Punjab, Souman Elah is a 2020 graduate of IBA-NTHP. His achievement are nothing short of remarkable - securing a fully funded scholarship for a PhD in Islamic Studies at the University of California, Los Angeles (UCLA). Souman's journey stands as a powerful testament to the transformative influence of IBA NTHP, offering deserving students like him exceptional opportunities.

SUPPORT US IN MAKING AN IMPACT WHERE IT MATTERS



What constitutes as donation ?
Zakat | Sadqaat
Charity / grant

Online Donation

Resource Mobilization Website

Crowd Funding Portal



Our donors from USA

Donations through i-Care platform offer 501(c)(3) tax benefits to our partners from USA



Bank / Wire Transfer - Zakat

Account Title	Institute of Business Administration, Karachi
A/C Number	0112-0101257618
Bank Name	Meezan Bank Limited
IBAN	PK74MEZN0001120101257618
Branch	Gulshan Chowranghi Branch
SWIFT Code	MEZNPKKA

Bank / Wire Transfer

Account Title	Institute of Business Administration, Karachi
A/C Number	9911-0107058608
Bank Name	Meezan Bank Limited
IBAN	PK90MEZN0099110107058608
Branch	Jubilee Market Branch, Karachi
SWIFT Code	MEZNPKKA

CONTACT US

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AVENUES OF COLLABORATION



Naming Rights for IBA Schools



Endowment for Upkeep of Infrastructure



Event Naming Rights



Faculty Endowed Chair



On Campus Branding



Solar Solutions for IBA Main & City Campus

SHORT TERM COLLABORATION



In Kind Donations



Event / Conference Sponsorships



Research Collaborations



Internships and Job Placements



Co-branded Convocation Medals



Orientation for Talent Hunt Program



Brand Activations



Experiential Learning Partnership



Marketing Surveys



Training and Development